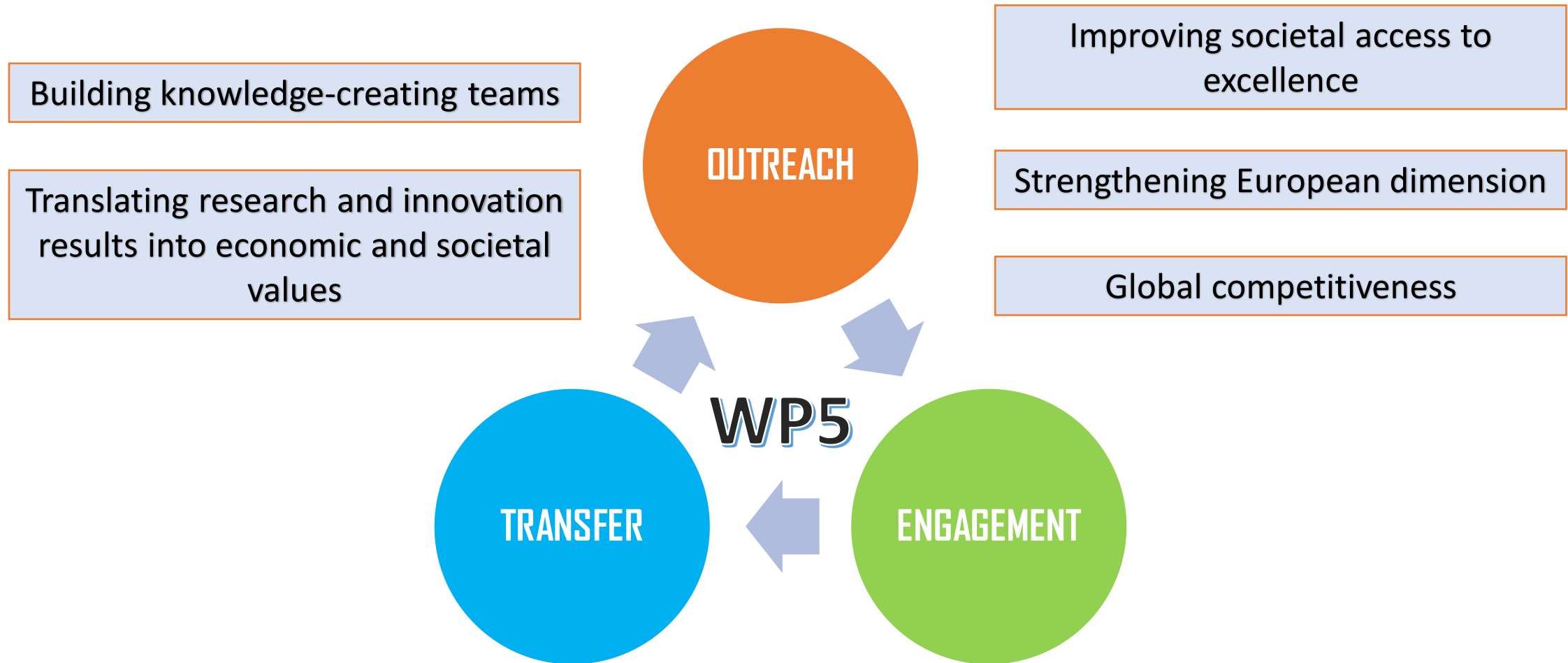**EULiST Outreach**

Antonia Lampropoulou, EULiST NTUA Local Coordinator

NTUA within the EULiST European Community – 19/12/2023

Linking Society and Technology
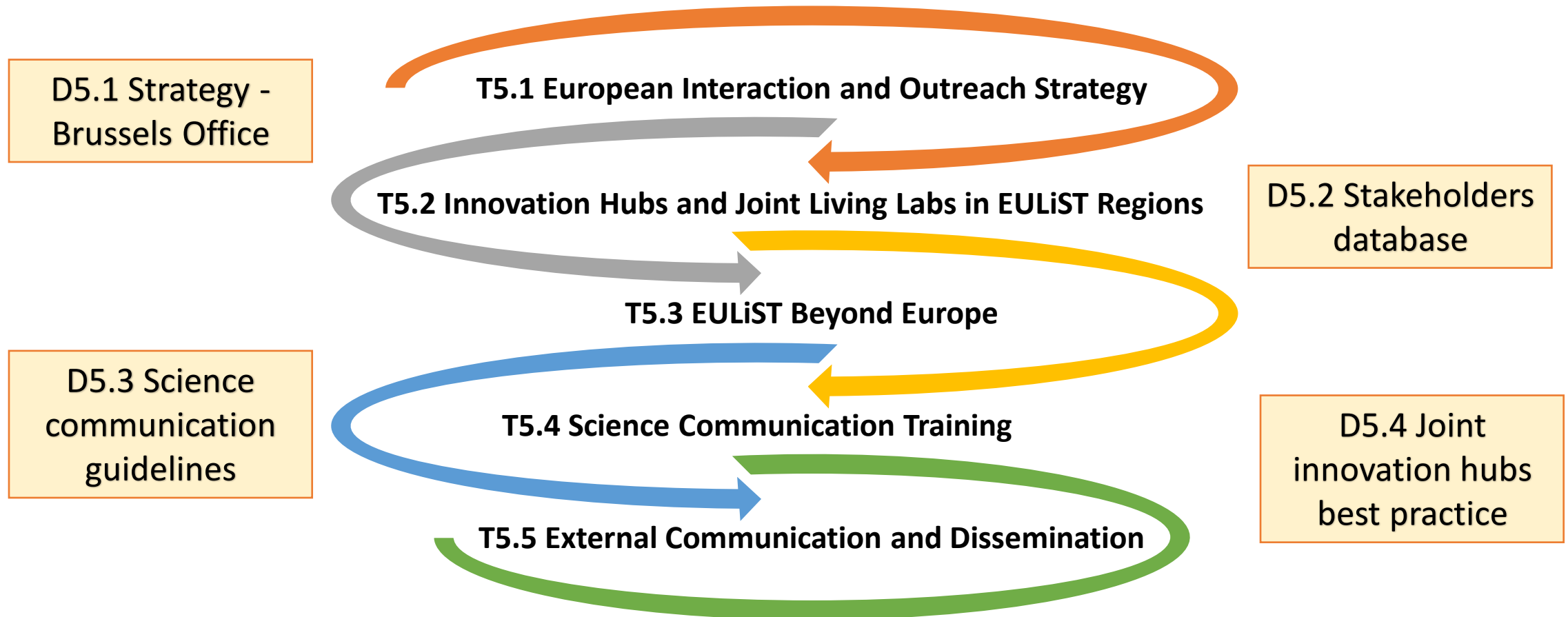
Building knowledge-creating teams
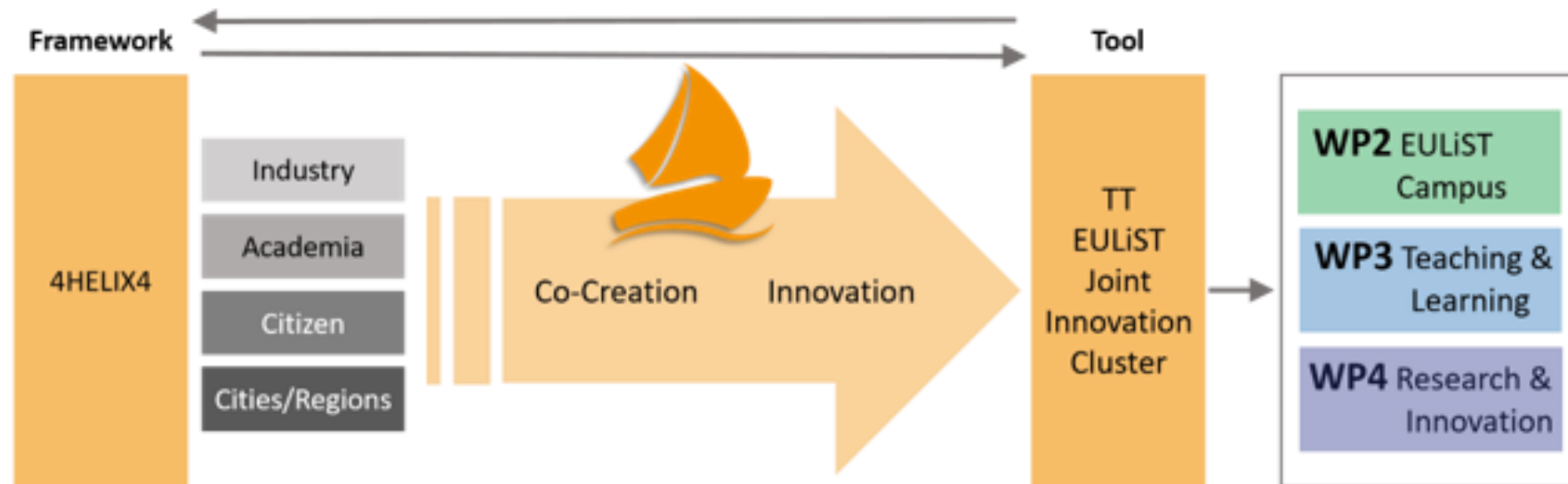
Translating research and innovation results into economic and societal values

OUTREACH

WP5

TRANSFER

ENGAGEMENT

Improving societal access to excellence

Strengthening European dimension

Global competitiveness

WP5 Tasks

D5.1 Strategy - Brussels Office

T5.1 European Interaction and Outreach Strategy

T5.2 Innovation Hubs and Joint Living Labs in EULiST Regions

D5.2 Stakeholders database

T5.3 EULiST Beyond Europe

D5.3 Science communication guidelines

T5.4 Science Communication Training

D5.4 Joint innovation hubs best practice

T5.5 External Communication and Dissemination

WP5 Flagship: EULiST Co-Creation Cluster

Quadruple Helix Model of Innovation

Science, Policy, Industry, Society

Engagement

EULIST INVOLVED MEMBERS

UNIVERSITIES' COMMUNITIES
- NON-ACADEMIC STAFF → ADMINISTRATION
- ACADEMIC STAFF → RESEARCHERS
- ACADEMIC STAFF → TEACHERS
- STUDENTS

SOCIETY
- STAKEHOLDERS → CITIES AND REGIONS
- STAKEHOLDERS → AUTHORITIES, ORGANISATIONS, RTOs, HEIs, EIT KICS, SMEs, INDUSTRY, STUDENT NGO'S EHEA ASSOCIATIONS
- CITIZENS

Internal

External

Co-funded by the European Union
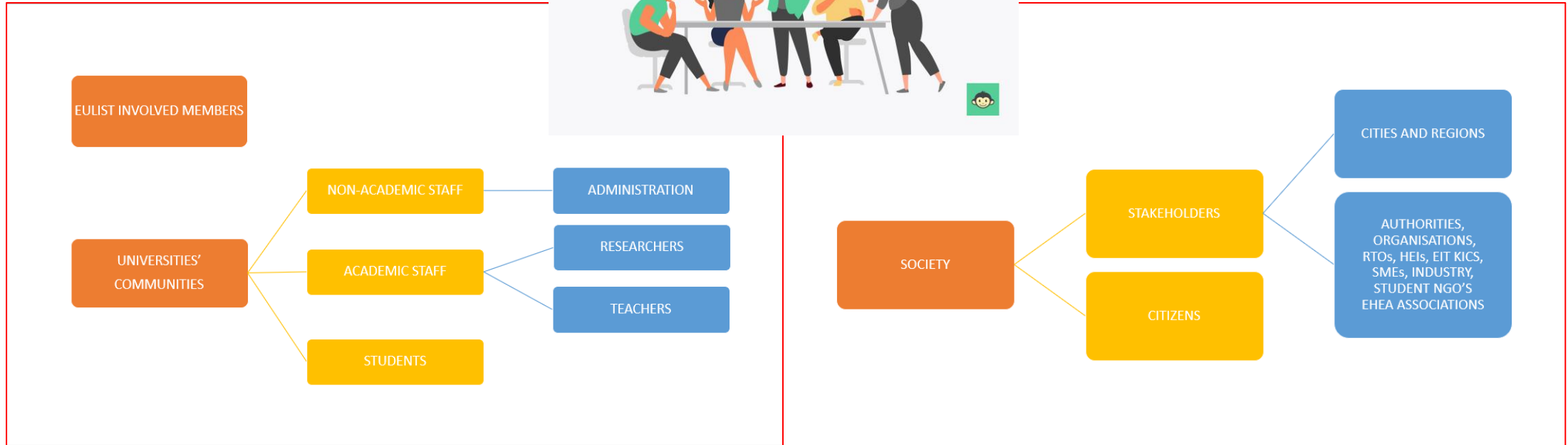
Outreach

- Outreach is the voice and arms of EULiST in establishing **societal trust in technology**.

- EULiST Outreach will complete the **knowledge square**: teaching, research, scientific innovation and interaction with society.

- The overarching task is therefore to design and enact the **EULiST European Interaction and Outreach Strategy**, including distinct strategies for the provision of **science-based policy advice** for decision-makers and the wider public to rebuild the trust of society in technology and science.

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the European Union

Transfer

- **Local Innovation Hubs**
- **Local Open Labs**
- **Local Joint Living Labs**

EULiST Knowledge Hub
Open data

EULiST Agora
Lifelong learning

EULiST ERIA
Research to business

*Places that help students' critical thinking, creative and entrepreneurial skills by having them **work on complex societal challenges** together across disciplines and countries, and alongside academics, researchers, entrepreneurs, companies, cities and regions.*

*This **intersectoral** and **challenge-based approach** is key to provide future generations with the **knowledge, skills and attitudes** that are relevant in a context of quickly evolving labour market needs, as well as profound structural changes in markets and technologies.*

Task 5.3 Beyond Europe

Mapping of strategic University partners beyond Europe of EULiST Members

Existing partnerships

Aspects of strategic partnerships
- student exchange
- academic environment
- research collaboration

Strategic partners criteria

Survey for 10-15 strategic partners

Strategic Universities partners criteria

- Partner portfolio for all existing MoUs
- Excellence or development collaboration aspect
- The standing and reputation of the partner university – Excellence
- Activity within existing cooperation - Match between agreement and pra...
- 5-year balance in exchange - Exchange potential
- Student performance
- Membership in joint or different networks
- Political issues – Universities sanctioned by other countries
- Geographical area
- Ability to collaborate - Output in relation to effort
- High volume of courses in English
- New types of opportunities and formats
- Ethics, safety and security
- Compliance with UN SDG5 gender equality

Global South

Step 1
- Task leads meeting during Madrid Staff week – discussion with Global South stakeholders regarding the SDGs

Step 2
- Global South University case studies – to seek EULiST aspects of cooperation
  promoting common **European values** and working within different European and **global cultures** in different languages, and across borders, sectors and academic disciplines in order to **tackle grand challenges** through a **science-based knowledge Co-Creation Culture**
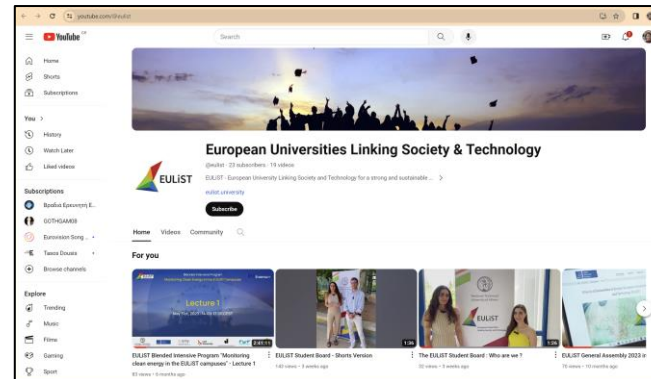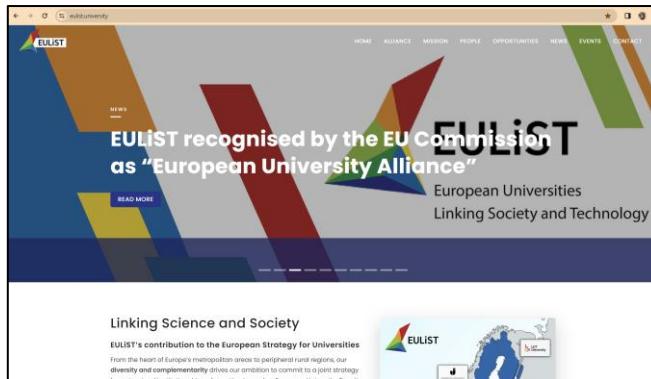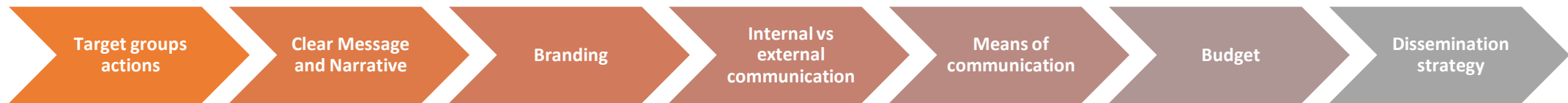
Step 3
- Round Table Discussions – Pre/during EULIST conference
  Enhancing HEIs' roles as knowledge hubs

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Communication - Dissemination

Joint PR Unit | Coordination Office | Task 5.5

Main Actions

EULiST NTUA Events